



E-Commerce Website Development Quotation

Professional online store design and development

Thank you for considering **B and P Software** for your e-commerce website. We propose to design and develop a professional, mobile-friendly online store that helps your business showcase products, receive orders, and manage store content through an easy-to-use admin dashboard.

Project Reference Websites

Dizzeo Gift	https://dizzeogift.com/
Zaika Masale	https://zaikamasale.com/

These links are shared as design and functionality references. The final website will be customised to the client's brand and requirements.

Scope of Work

FEATURE	DESCRIPTION
Custom website design	Professional homepage and responsive layouts aligned with the client's branding.
Product catalogue	Product categories, listing pages, and individual product detail pages.
Shopping cart and checkout	Add-to-cart, cart, checkout, and order placement workflow using WooCommerce.
Payment gateway integration	Integration with one supported payment gateway, subject to client account approval and provider requirements.
Shipping configuration	Basic shipping zones and charges based on information supplied by the client.
Store administration	Admin access to manage products, prices, orders, stock, and basic website content.
Essential pages	About Us, Contact Us, FAQs if required, and Shipping, Return/Refund, Privacy, and Terms pages using client-approved information.
Contact options	Contact form and WhatsApp link/button where contact details are provided.
Responsive design	Layouts optimised for desktop, tablet, and mobile devices.
Basic SEO setup	Page titles, meta descriptions, image alt text, and search-engine-friendly structure for key pages.
Testing and launch	Basic functionality checks and assistance with launch after content and access are provided.

Project Cost

■ 10,000

One-time website development fee

Payment Schedule

MILESTONE	PAYMENT	WHEN PAYABLE
Project start	■5,000	After quotation approval, before development begins.
Final delivery	■5,000	After completion of agreed work and before final handover/launch.

Optional / Separate Charges

SERVICE	CHARGE
Domain (.com)	■1,300 per year
Web hosting	■2,000 per year
Google SEO service	■2,000 per month
Annual Maintenance Contract (AMC)	■5,000 per year

Domain, hosting, SEO, and AMC are optional services and are not included in the ■10,000 development fee. Any third-party paid theme, plugin, payment gateway fee, shipping provider fee, or other external service charge will be discussed and approved by the client before purchase.

Client Responsibilities

- Provide logo, brand colours, product details, prices, product images, and business contact information.
- Provide shipping, tax, return/refund, privacy, and terms information for the relevant policy pages.
- Provide required payment gateway and shipping account details, where applicable.
- Review the design and sample-content version and provide consolidated feedback before final product/content upload.

Notes and Terms

- The initial review version will use dummy/sample products. Actual product content will be added before final delivery, based on the agreed product-upload scope and materials supplied by the client.
- The quotation covers the features listed in this document. New features or substantial changes outside the agreed scope may require a separate estimate.
- The client is responsible for ensuring that product claims, prices, policies, licences, and business information supplied for publication are accurate.
- Delivery timeline will be agreed after receipt of required content, product data, and access credentials.
- Any extra work or third-party cost will be communicated for approval in advance.

Prepared by: B and P Software

Website: <https://bandpsoftware.org/>

Acceptance: The project may begin after the scope and first milestone are approved by both parties.